

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG28/12 11.22
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CONTRACT # 6282852

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER #

CONTRACT # 6282852

	CLASS:	NATL.	LOCAL	REGIONAL
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EST #	550	COMMENTS:	(LINE,	ORDER,	INVOICE

EP3/12 WK-2

DATE AUG28/12 11.22

CO-OP BILLING NEEDED

DATE AUG 20 12 11:58

STA:

CON CM ***** THIS IS A CASH IN ADVANCE COMM-----

REP: TEL# 703 528 7800FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!

ORDER WORKSHEETHARRIS REPORT FROM REP

AUG28/12 11.22

REP HEADLINE# 6282852TRF# 327447

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CHANGES

*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#8	MISSED: TU, TH/700P-730P				AUG30		30S	\$4,200.00	(AUG27/12)	
			OFFER: THU/630P-930P				AUG30		30S	\$4,200.00	PLS ADVISE.	
			CMT: PRGM CHANGE: JAGUARS GAME									
AUG/12			25300.00	SEP/12		45200.00						
CONTRACT TOTAL										70500.00		
TOTAL SPOTS												47

MARKET TOTALS \$156,666 WFTV 45% WKMG 7% WESH 38% WOFL 6% WKCF 1% WRBW 1% CABL 2% WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE